



Become a Sponsor

FESTIVAL

of Winter

December 9, 2023 | 11am - 4pm

Miller Park Amphitheater



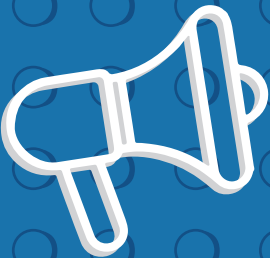
5 Reasons to Sponsor

The Annual Festival of Winter has something for all ages. With so much to do and see, the Fontana Festival of Winter is something that businesses large and small should be a part of! This amazing event has a large draw and hometown feel which is the perfect setting for businesses to gain recognition with residents and to give back to the community!



Increase your brand recognition with over 5,000+ participants from Fontana and surrounding communities.

Develop your partnerships with local businesses, organizations and government agencies.



Gain recognition on event related marketing such as flyers, posters, banners, local KFON TV channel and in City press releases.

Reach a diverse age population.



Enhance your image and receive positive publicity by supporting a local family-friendly community event.

Sponsorship Levels

Platinum: \$5,000

- Company name and logo on all pre-event & day of signage; Including flyers, regional/local ads, website exposure and promotional items
- 10 x 20 booth space at the event
- Stage publicity and sponsor mention
- Exposure on local KFON TV channel
- Opportunity to repeat sponsorship in following years

Gold: \$2,500 - \$4,999

- Company logo on day of event signage
- 10 x 10 booth space at the event
- Stage publicity and sponsor mention
- Exposure on local KFON TV channel
- Website exposure

Silver: \$1,000 - \$2,499

- Company logo on day of event signage
- Stage publicity and sponsor mention
- Website exposure

Bronze: Product Donation

- Stage publicity and sponsor mention
- Products featured in drawing at the event

Sponsorship Application

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please complete the appropriate level of sponsorship below and fill in the dollar amount of the item donated.

Platinum Sponsor: \$5,000 \$ _____

Gold Sponsor: \$2,500 - \$4,999 \$ _____

Silver Sponsor: \$1,000 - \$2,499 \$ _____

Bronze: Product Donation \$ _____

Please Pick up donation from

Location Name: _____

Address: _____

City: _____

Pick Up Date: _____

Contact Name and Title: _____

Phone: _____

Email: _____

Mail To:
Community Services Department
Festival of Winter
16860 Valencia Ave.
Fontana, CA 92335

Phone: (909) 349-6934
Email: Events@FontanaCA.Gov