

TACIES Fact Sheet - Transforming Your Digital Future

TACIES is a no-cost technical assistance program for owners and executives of the Inland Empire's small businesses to work with a professional consultant to help them explore how technology can be employed for their companies to create new products and services to be more competitive and profitable. Working with a consultant, each firm will receive 6-8 hours of personalized coaching to:

- Understand the basics of the technology
- Explore how the technology may be implemented in your company
- Consider how your business may be transformed with new technology practices

Four areas of consulting will be offered. 15-minute narrated presentations on each topic are available for you to view and consider your interest in applying for free consulting:

- **Data Analytics** (including forecasting, diagnostics, and customer behavior and targeting)
Consultant: Data-Sleek
- **Cybersecurity** (including privacy and data security, frauds, website, payment cards, etc.)
Consultant: SecLex
- **5G and Internet of Things** (mobile business, sensor technology, real-time data, etc.)
Consultant: LinkedObjects
- **Robotics and Automation** (collaborative assistance in logistics, fabrication, labs, etc., and is limited to NAICS code 31-33 manufacturers only) Consultant: CMTC

Selection for TACIES participation is competitive, with 50 awards per consulting category. Companies with revenues, and 3-50 employees will be prioritized, however if you are a smaller firm with solid growth prospects, please apply! If accepted, you will be required to participate in an annual survey of how your perceptions and experiences with technology have changed due to the consulting you receive.

Interested in learning more?

- Visit UCR's TACIES website:
- Write to us at TACIES@ucr.edu



<https://ucrotp.ucr.edu/programs-services/entrepreneurship-support-epic/tacies>

UC Riverside's Office of Technology Partnerships offers TACIES with funding from the US Economic Development Administration. The TACIES program will run for one year, until end-2023.