

June 2021 Roll-Call Briefing Training

Strategic Communications

June's training topic is on Strategic Communications (same concepts as Verbal Judo or Tactical Communication). 90% of our job as first responders encompasses verbal communication. The goal of this training is to refresh and enhance the concepts and techniques of Strategic Communication.

Below is a link that will take you directly to the POST website. Follow the below instructions to keep each training around 20 minutes.

- 1) POST Portal sign-in- <https://pass.post.ca.gov/login?service=https://lp.post.ca.gov/Pass/Index>
 - a. Click on the above link and then sign in.
- 2) Type "strategic communications" into the search box and click "search."
- 3) Click on the title Strategic Communication.
- 4) On the left of the page, click "REVIEW" or "RETAKE."
- 5) You'll now be on the menu page.

Each day includes an intro video, scenario video, a discussion question, a debrief video, another question, and then a wrap-up video with a final question. The questions are to facilitate a discussion. However, the debrief video mentioned above takes care of the discussion if you run out of time.

Day 1 – Select “**Overview**” and then select “**Principled Policing**.” These sections are about 25 minutes of video.

Day 2 – Follow the same steps as above for the POST video. When you get to step 5, select “**Contact Professional**.” This section is about 20 minutes.

Day 3 – Follow the same stapes as above for the POST video. When you get to step 5 select “**Core Communication Skills**.” This section is about 16 minutes.