

**CITY OF FONTANA
PARKS AND COMMUNITY SERVICES COMMISSION
REGULAR MEETING
FEBRUARY 23, 2012**

The City of Fontana Parks and Recreation Commission and Staff met for a workshop at 6:00 p.m. on Thursday, February 23, 2012, in the City Council Chambers, 8353 Sierra Avenue, Fontana, California, prior to the regular meeting to review the agenda. The workshop was called to order at 6:20 by Chairperson Rowland. Commissioners Espinoza, Goñi, and Vaquera were present.

The regular meeting of the City of Fontana Parks and Recreation Commission was held on Thursday, February 23, 2012, in the City Council Chambers, 8353 Sierra Avenue, Fontana, California. The meeting was called to order at 7:04 p.m. by Chairperson Rowland, followed by the Pledge of Allegiance led by Commissioner Vaquera and an Invocation given by Commissioner Espinoza.

ROLL CALL:

Present: Chairperson Rowland, Commissioners Espinoza, Goñi (left at 7:17 p.m.), and Vaquera

Absent: Commissioner Tigner

Staff: Public Works Manager Dan West; Community Services Manager Frances Hernandez; Community Services Manager Jennifer Hunt; Community Services Supervisor Rob Bock; Community Services Coordinator II John Perez; Community Services Coordinator II Jason Hendrix; City Clerk Tonia Lewis and Commission Secretary Ysela Aguirre.

SPECIAL PRESENTATIONS:

Swearing In

Daniel Quiroga was sworn in as Parks and Community Services Commissioner by City Clerk Tonia Lewis, and took his place in his new role at the dais.

Director Nelson welcomed Commissioner Quiroga to the Parks and Community Services Commission.

Chairperson Rowland welcomed Commissioner Quiroga and thanked the Quiroga family for attending this evening's meeting.

Introduction

Community Services Supervisor Mariana Mitchell introduced Felix Bobo, Community Services Coordinator II, After School Program.

Community Services Coordinator Bobo thanked the City of Fontana for the opportunity to serve in his new capacity.

Employees of the Month

The Parks and Recreation Commission recognized Christine O'Hara and Mariana Mitchell as the Parks and Recreation employees of the month.

CHRISTINE O'HARA

Christine O'Hara is a Senior Community Services Assistant for the Cypress Neighborhood Center and a student at Crafton Community College. This coming fall, she will be transferring to the University of California, in Riverside, as a Biochemistry major where she plans to further her education to ultimately obtain her Doctorate degree and become a college professor.

Christine began her journey with the City of Fontana Community Services Department in 2010 as a Community Assistant I for the Cypress Neighborhood Center. Throughout her time with the Community Services Department, Christine has assisted with facility rentals, contract classes, programming, special events, and day-to-day operations.

Currently, Christine's key role is serving as the facility rental representative for which she successfully booked over 200 rentals in 2011 and is striving to double that number of reservations in 2012.

Christine's outstanding performance and professionalism have been influential in providing excellent customer service and promoting positive attitudes at the Cypress Neighborhood Center. Since the beginning, Christine has approached her job with a positive attitude and continues to tackle any challenges she may face along the way with enthusiasm.

Through her excellent leadership and enthusiasm, Christine continues to motivate the Cypress team to achieve great results. Christine's accomplishments and characteristics this past year are the reason why she has been selected the part time employee of the month of February.

MARIANA MITCHELL

Mariana has been with the City just over four years. She is in charge of the Fontana After School Program which services 41 after school sites throughout Fontana; the Mobile Recreation Unit, which services areas and neighborhoods throughout the City that do not have a recreational center adjacent to them; supervises the Jack Bulik Teen Center; and oversees the Mayor's Youth Advisory Council.

Mariana is continually striving to improve the Youth Division and creates ideas for the betterment of the After School Program and youth programming. She has implemented quarterly trainings for over 250 staff that she supervises daily. She has also teamed up with other local cities and other state wide ASES programs to offer training seminars and create an environment of not only learning but sharing; she has also focused on enhancing each individual school site from school site administration to teacher partnership, to parent participation, with an emphasis on communication and creating a learning environment for all.

Along with her vision in her area of responsibility, she has been active in researching and seeking out grant opportunities to enhance the Youth Division and has assisted in writing several for the department. Mariana has inspired all of her staff and others to become more self reliant, efficient and continues to direct staff towards taking more initiatives and constantly asking "what is next?". Her warm approach and encouraging support instill a sense of

enthusiasm and encouragement in the entire team. We look forward to many years and innovative programs she will bring to the City of Fontana in the future.

Director Nelson acknowledged Rob Bock and his team for their hard work on last week's event; and the after school team, Jason Hendrix for his work with MYAC; and John Perez for his work with marketing; and Frances Hernandez and the after school team.

Chairperson Rowland concurred with Director Nelson.

PUBLIC COMMUNICATIONS:

There were no public communications received.

CONSENT CALENDAR:

ACTION: Motion was made by Commissioner Vaquera, seconded by Commissioner Espinoza, and passed unanimously by a vote of 3-0 to approve Consent Calendar Items "A-B."

A. APPROVE THE MINUTES OF THE JANUARY 26, 2012, REGULAR MEETING OF THE PARKS AND RECREATION COMMISSION.

B. RECEIVE AND ORDER FILED THE FOLLOWING STAFF REPORTS:

- Community Services Department Monthly Report for January 2012.
- Public Works Department Monthly Report for January 2012.

UNFINISHED BUSINESS:

None.

NEW BUSINESS:

A. HISTORICAL SOCIETY QUARTERLY ORAL REPORT– TONI LEWIS

City Clerk Tonia Lewis provided a Historical Society Quarterly Report that the following information:

- 186 new rose bushes have been planted in the Fontana Family Rose Garden on Spring Street.
- Applications are being accepted for memorials in the new section of the garden.
- There are 26 openings remaining the Veterans section.
- New pedestals have been created by A.B. Miller High School students under the direction of Mr. Emanuel de la Rosa.
- The pedestals will be installed in the Rose Garden by members of the Fontana Rotary Club on April 21, 2011, the Rotary's Annual Day of Community Service.
- The materials for the pedestals were donated by the Fontana Rotary Club
- The Exchange Club of Fontana donated \$2,000 to cover the expense of the base plates for the memorial plaques.
- The Public Works Department restored the Pagliuso Chapel located at the western end of the Rose Garden and is now available for wedding ceremonies.

- Members of the LDS Church have volunteered to help with ongoing restorations at the Pepper Street Agricultural Museum at 8863 Pepper Street, Fontana. There is a considerable amount of carpentry and clean-up work to be done.
- A field trip to the Pepper Street Museum in October is being planned for members of the Senior Center; providing that transportation vans will be available.
- The next quarterly membership meeting will be held on Saturday, March 24, at the Cypress Center at 10:00 a.m. followed by a potluck luncheon. Please call 909.350.7655 for more information.
- The Historical Society thanked Chief Rod Jones for arranging to have the marker pedestals constructed and the Public Works Department for donating so much of their own time to restoring the chapel.

B. MARKETING UPDATE ORAL REPORT – JOHN PEREZ

Community Services Marketing Coordinator John Perez gave an oral report on the marketing opportunities the department had this past year. He shared some of the recent marketing materials designed by his department including for the Fontana Days Run, Festival of Winter, Summer Events, and other Community Service events.

He also provided information on materials developed for other City departments that include:

- a small business card developed for the IT department to promote the access Fontana smart phone application that is available at all community centers and public counters throughout the City and is designed to allow residents to report potholes or graffiti and to request animal control services;
- a post card also developed for the IT department to promote the Fontana Maps web feature that allows residents to find information about their neighborhood, including school district boundaries and trash schedules;
- the 2011 annual report for the Economic Development Department that highlights the City's many successes and it is a city wide collaboration with all of the departments providing information for the Marketing team to create a stylized piece. It is used at national and regional trade shows for promotion.

Mr. Perez reported that the marketing team was instrumental in developing the City's social media and web presence with over 500 fans on Facebook and steadily growing. Facebook is a great communication and marketing tool that is free; another web based tool is the City News page and the Community Connection. The Community Connection is regularly emailed newsletter sent to 5,000 subscribers with news and headlines that are relevant to residents and it links back to the City News page which features various headlines and articles, and links to frequently accessed web pages and KFON videos, and events calendar.

The marketing team is looking forward to 2012 and providing residents with the information they need to know about the City's great activities, events and programs available.

Chairperson Rowland commended staff on their presentation.

C. CENTER STAGE CALENDAR ORAL REPORT – JENNIFER HUNT

Community Services Supervisor Jennifer Hunt introduced Todd Vigiletti, Operating Manager of Center Stage, to provide an oral report on the Center Stage Calendar. Mr. Vigiletti reported the following :

- The December 2011 Holiday Show was the most successful with almost 2,000 guests, which was an increase from the previous year and each year continues to grow.
- A special performance was given to Maple Elementary school students who were able to learn about sound, lighting, and ask the performers questions. It was a rewarding trip for the students and the performers.
- Several awards were received, including, 2011 Best Live Theater Venue in the Inland Empire from Inland Empire Magazine; and Best Live Theater Company in the Inland Empire from Inland Empire Weekly Magazine.
- In January 2012, Grammy award winner, Melissa Manchester, performed at Center Stage.
- The Chorus Line is currently in production and was the highest rated event in the Inland Empire this week on the Gold Star Website. The event is almost sold out with limited availability. There are 18 members in this cast and it takes 30 people to put on show.
- Weekly Salsa Night continues every Thursday evening with salsa classes being offered and the DJ playing until midnight. This is a growing event in the community.
- Face 2 Face, with Billy Joel and Elton John impersonators facing off in a piano dual will be performing on March 16 and 17, 2012.
- Motown Motor City Review will be held from April 20 through June 10, 2012.
- The official touring group, The Diamonds, will perform on June 23, 2012.
- Center Stage continues to be available for weddings, and private and community events with bookings tripled from 2011; and has just received a 5 star rating on The Knot for a wedding facility.

Chairperson Rowland is looking forward to the Face 2 Face event.

D. MAYOR'S YOUTH ADVISORY COUNCIL (MYAC) ORAL REPORT – JASON HENDRIX

Community Services Coordinator II Jason Hendrix, introduced MYAC members, Olivia O'Campo, Justice Montgomery, and Amber Ventura to provide information about the Mayor's Youth Advisory Council's Teen Summit on Anti-Bullying that will be held on Saturday, March 10, 2012, at Jack Bulik Teen Center from 10:00am – 2:00pm.

The Mayor's Youth Advisory Council is responding to the bullying epidemic that a recent poll of Teen Center Members showed that 90 percent of teens have faced some type of bullying within the past six months.

Justice Montgomery, MYAC Chairperson, reported that every seven minutes, a child is bullied on a school playground; one out of 10 students drop out of school because they are being bullied; 42% of youths have been bullied while online and 1 in 4 stated that is

has happened more than once. The Teen Summit on Anti-Bullying is the culminating event to start creating a culture of change in the Fontana Community.

MYAC members chose "Be the Change You Want to See" as the theme for the Summit and the remainder of the anti-bullying campaign. MYAC members are currently having discussion both to encourage participation at the Summit, as well as for their peers to begin thinking about what they can do to influence change. MYAC members recently filmed a commercial at KFON studios to promote anti-bullying and the Teen Summit.

Amber Ventura, MYAC member, reported that the Teen Summit on Anti Bullying will serve as an opportunity for youth in the community to express their concerns regarding bullying in a safe environment. City Staff along with MYAC members have recruited experts in the bullying field to present valuable information at the Summit. This information will be used to directly address what each youth can do to "Be the Change". The current list of confirmed presenters include: A yet to be named Los Angeles Dodgers Alumni player that will speak about first hand bullying experiences; Dan Mayfield, President of WeTip; Kathy Estes from the San Bernardino County Superintendent of Schools; Shannon O'Brien from Children's Resources; and Caitlin Carson from South Coast Community Services. Several of the presenters will host interactive breakout sessions which will give youth the opportunity to begin creating a plan to bring to city officials and school district personnel in hopes of adopting a policy to address bullying on a more specific and direct level.

Olivia O'Campo, MYAC member, reported that in addition to the presenters and interactive breakout sessions, there will be several Opportunity Booths on hand to give youth resources and activities to deter from bullying. Youth that actively participate in breakout sessions will have the opportunity to earn incentive tickets for drawings at the conclusion of the event. A special youth led "FlashMob" will take place at a secret time during the event. The first one hundred youth in attendance will receive a lunch plate and drink, thanks to a generous donation by Juan Pollo.

Coordinator Hendrix on behalf of the Mayor's Youth Advisory Council thanked the collaborative partners Fontana Unified School District, Fontana Community Coalition, Fontana Police Department, Reach Out, South Coast Community Services, and the Community Alliance for Fontana Students that will help make the Summit a success.

Chairperson Rowland confirmed the age group targeted is 9 to 17 and commented that she is looking forward to the summit.

E. SPECIAL EVENTS UPDATE POWER POINT – ROB BOCK

Community Services Supervisor Rob Bock provided a special events update for the month of December as follows:

- December 7, 2011, the annual Tree Lighting Ceremony was held at City Hall. There were over 500 in attendance. Attendees enjoyed the Water of Life Summit Youth Choir, the Kaiser Madrigals, the lighting of the tree by the City Council as well as a visit from Santa. Hot tea and coffee was enjoyed by everyone in attendance.
- December 10, 2011, the Fontana Christmas Parade on Sierra Avenue. It began at Sierra and Arrow and ended at Veteran's Park. There were 75 entries with

approximately 5,500 spectators. Bands from Sequoia Middle School, Truman Middle School, Fontana High School, Summit High School, and Kaiser High School performed. There were floats, community organizations, community dignitaries – City Council and Parks and Community Services members, equestrians, and car clubs. Supervisor Bock thanked the Exchange Club for the tremendous job in coordinating the parade, George's Sierra Shell for providing the candy canes passed out along the parade route. Marie Waddingham Rotolo of Fontana's Rotolo Chevrolet was the Grand Marshall of the parade.

- December 10, 2011, the Festival of Winter at Veteran's Park. There were over 5,000 attendees enjoying the jugglers, Carole Lynn Dance Studio, Pictures with Santa, the Ice Skating Rink, crafts, games, free hot cocoa, and various food vendors.

Community Services Supervisor Rob Bock also provided a report on upcoming events in the month of March:

- March 17, 2012, at 6:30 p.m. the Miss Fontana Pageant at the Steelworkers' Auditorium. There is a \$10 fee per person and tickets sell quickly. This event is co-sponsored with the Rotary Club with the City providing equipment, facility usage and staffing. More information is available at FontanaRotary.org.
- March 24 and 25, 2012, from 7:00 a.m. to 6:00 p.m. the Fontana City National Bike Race at Southridge Park. There will be Children Races and Adult Races in categories such as BMX and Mountain Bike. This is a co-sponsored event with Southridge USA. More information is available at SouthridgeUSA.com.
- March 31, 2012, from 3:00 to 5:00 p.m. the Fontana Auto Show at City Hall. Cars must be in operating condition, street legal, overall good body paint. Categories include classics, hot rods and muscle cars, lowriders, imports and motorcycles. This is a non-cruising event and cars must stay on site the entire event. This event will be held the last Saturday of the month from March to October. There will be a live band and food vendors.

For more information on any of the events, the Community Services Department can be contacted at 909.349.6900 or at recreation.fontana.org

Chairperson Rowland commended Supervisor Bock on his report and thanked him for putting her grandson's picture in the presentation.

ACTION: Motion was made by Commissioner Quiroga, seconded by Commissioner Espinoza, and passed unanimously by a vote of 4-0; to receive and order filed the reports given under New Business.

PUBLIC WORKS COMMENTS:

Manager Dan West welcomed Commissioner Quiroga to the Parks and Community Services Commission.

Manager West reminded everyone of the park and graffiti cleanup event at Southridge Park on Saturday, March 10, 2012, from 8:00 a.m. to 12:00 p.m. with lunch being provided. For more information call 909.350.6760.

COMMUNITY SERVICES COMMENTS:

Director Nelson was honored to have Mr. Quiroga sworn in tonight.

Director Nelson recognized former Parks and Recreation Commissioner Jasmin Hall for the years she served on and chaired this commission. Ms. Hall is a great advocate for the Community Services Department and thanked her for all the great things she did.

Director Nelson congratulated Commissioner Quiroga and looks forward to his insight, perspective, and wisdom.

Director Nelson recognized staff for their five years of service to the City of Fontana Dee Dee Benson; Tara Cloke, Doug Johnson, Rob Bock, and John Perez; and those with 10 years of service Vanessa Cortez and Maria Torres.

Manager Hernandez congratulated Mariana Mitchell and Christine O'Hara for being recognized as the Employees of the Month.

Manager Hernandez invited everyone to the Anti-Bullying Summit on March 10, 2012, at Jack Bulik Teen Center.

Manager Hernandez invited everyone to come out to enjoy the roller hockey season that has registration starting in March.

Manager Hernandez thanked staff for their hard work.

Manager Hernandez encouraged everyone to continue coming out to the centers.

Manager Hernandez reminded everyone of the Easter festivities coming up.

Manager Hernandez invited everyone to look out for upcoming summer camp sign ups.

Manager Hunt welcomed Commissioner Quiroga.

City Clerk Lewis announced that applications are now being taken for the Fontana Days Parade, She can be contacted at TLewis@fontana.org

City Clerk Lewis announced that applications are also being accepted for cars for the 2013 Fontana Days Parade.

Director Nelson officially announced that effective February 22, 2012, the Parks and Recreation Commission will now be the Parks and Community Services Commission.

COMMISSION COMMENTS:

Commissioner Quiroga thanked his parents for being present tonight at his swearing in ceremony.

Commissioner Quiroga thanked his family for always supporting him.

Commissioner Quiroga thanked the students at his school - the "Best Kids on Campus" and the "Favorite Kids on Campus".

Commissioner Quiroga thanked the Mayor and City Council for the opportunity and having faith in him to be a part of the team.

Commissioner Quiroga thanked the Parks and Community Services Commission for their warm welcome.

Commissioner Quiroga thanked City Clerk Lewis for swearing him in.

Commissioner Quiroga stated to the Fontana community that he is part of a team that helps make Fontana become a better place. He is excited and comes with energy and positive ideas to keep Fontana moving forward.

Commissioner Espinoza welcomed Commissioner Quiroga.

Commissioner Espinoza reminded everyone to keep a look out for pedestrians, bicyclist and students when driving.

Commissioner Espinoza invited everyone to come and join the community events and the Anti-Bullying Summit.

Commissioner Espinoza wished everyone good night and a great weekend.

Commissioner Vaquera said goodbye to former Commissioner Jasmin Hall who has moved to the Planning Commission where she will do a great job.

Commissioner Vaquera welcomed new Commissioner Quiroga.

Commissioner Vaquera commented that Fontana is a great team in spite of many challenges, but as long as we keep working together as a family, we will be okay.

Commissioner Vaquera congratulated the After School Program for their great job.

Commissioner Vaquera commented that it is easy to look good when there are no problems, but when there are problems, it shows the true character of people.

Commissioner Vaquera commented that the Fontana Unified School District Superintendent is doing a great job for us and for the kids.

Commissioner Vaquera congratulated the employees of the month.

Commissioner Vaquera asked if teens do community hours with park clean ups and Manager West replied that they just need to bring paperwork with them and someone will sign off on the hours completed.

Commissioner Vaquera wished his daughter a happy birthday as she turns 19 years old today.

Commissioner Vaquera commented that "when the going gets tough, the tough gets going".

Commissioner Quiroga stated that he will be absent from next month's meeting because he will be on a field trip with students from his school.

Chairperson Rowland wished Diana Vaquera a happy birthday.

Chairperson Rowland welcomed Commissioner Quiroga and wished him well in Washington, D.C.

Chairperson Rowland congratulated Christine and Mariana on being selected employees of the month.

Chairperson Rowland congratulated former Commissioner Jasmin Hall on her appointment to the Planning Commission.

Chairperson Rowland commended the Community Services staff and the Rotary Club on an awesome job done on the triathlon as well as the participants, including Council Member Slowik, Council Member Tahan and Mayor Warren.

Chairperson Rowland announced she received her 25 year service award from the Fontana Unified School District.

Chairperson Rowland announced the Relay for Life event to be held April 28-29, 2012, at Summit High School. Volunteers are still needed. Community Service credits will be given to any student volunteers.

ADJOURNMENT:

By consensus, the meeting was adjourned at 8:05 p.m. to the Regular Parks and Community Services Commission Meeting to be held on Thursday, March 22, 2012, at 6:00 p.m. in the City Council Chambers at 8353 Sierra Avenue, Fontana, CA, 92335. Please call the Community Services Office at (909) 349-6904, if you are unable to attend the meeting.



Ysela Aguirre
Boards and Commissions Secretary



Janie Rowland
Chairperson